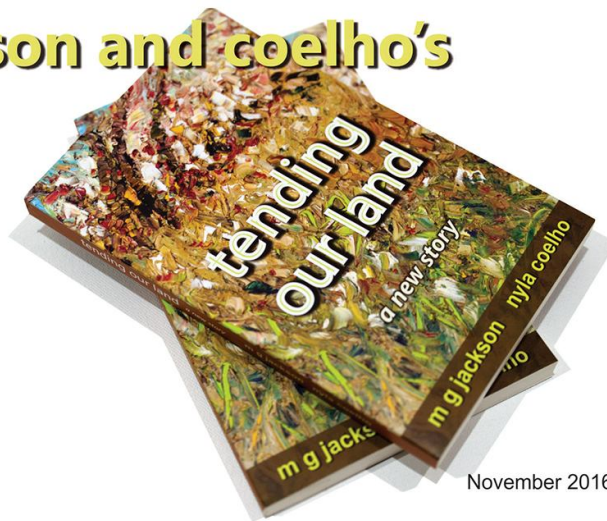


jackson and coelho's



November 2016

In *tending our land*, authors **m g jackson** and **nyla coelho** present a simple, vivid, historical account of the great human enterprise of food production, telling an entirely *new story* – one that reinstates an ancient but eminently relevant imperative for our times. Universal in relevance its contextual focus is India.

Intended for policy makers, administrators of government, non-government, 'development' and business programmes that presently impact food production, it makes essential reading for academia, the budding generation of **land tenders** and anyone interested in understanding the conceptual and emotional impasse at which we find ourselves today.

Above all, it is a story for the country's **food producers** who have been increasingly, over the past five decades, drawn into the chemical-based, loan-financed, corporate-controlled food production structures. It is meant to help them see that their entrapment in the current approach to food production is not inevitable.

The book is an impassioned, jargon-free examination of the fundamental assumptions underlying contemporary global culture; taking readers on a journey through time and place, lab and boardroom, field and kitchen, theory and practice, people and politics to then finally point out how we can rise above the mundane and in so doing create a novel civilisational *Ethic of Permanence*.



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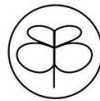
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